GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Ind. & Com. Dept - One District, One Product (ODOP) initiative- Setting up of Unity Mall at Visakhapatnam – Nominating APIIC as expert architect for preparation of DPR consisting of Plans & Estimates for construction of Unity Mall in Shilparamam, Madhurawada, Visakhapatnam for submitting to Ministry of Tourism, Govt. of India for sanction of funds of Rs.172.00 Crores - Orders – Issued.

INDUSTRIES ANDCOMMERCE (PROGRAMME.III) DEPARTMENT

G.O.Ms.No.44 Dated:01-07-2023.

Read the following:-

1. Letter No.D.O.P-36017/227/2020-Investment Promotion-Part(2), dated 20.03.2023 of the Secretary, Ministry of Tourism, GoI, New Delhi.
2. Govt. Memo INC01-HT0HDCE/2/2022-PROG-III, Dt:21.04.2023 of Industries& Commerce Dept.
3. Govt.Memo No. TRSMOAPSS (MISC)/6 /2023, dt.22.06.2023 of Youth Advancement, Tourism and Culture (T) Department.
4. Lr.F.No.44(1)/PF-S/2023-24(CAPEX)(Pt.), Ministry of Finance, Govt. of India, New Delhi, dt.16.06.2023.

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ORDER:

In the reference 1st read above, the Secretary, Ministry of Tourism, GoI, New Delhi has stated that the Union Budget 2023-24 includes an announcement that, "States will be encouraged to set up a 'Unity Mall' in their State Capital or most prominent tourism centre or the financial capital for promotion and sale of their own ODOPs (One District One Products), G.I. products and other Handicraft products and for providing space for such products of all other States". The Govt. of India has earmarked an amount of Rs.5000.00 Crs., for setting up of Unity Mall in all the States. It is also stated that the proposed project will provide a major flip to the Tourism economy and products linked with culture and heritage of the State and also help preserve and revitalize the Handicraft / Handloom products, while highlighting the history and culture of the State to both domestic and foreign tourists and also circulated guidelines for setting up of Unity Mall in the States vide reference 2nd read above.

2. In the reference 3rd read above, the Special Chief Secretary to Government, Tourism & Culture Department, A.P. Secretariat, Velagapudi has in principal agreed to allot 5 acres of land in Shilparamam, Madhurawada, Visakhapatnam for construction of Unity Mall.

3. In the reference 4th read above, Government of India has allocated Rs.172.00 Crs. to Andhra Pradesh State for setting up of Unity Mall under the Scheme for Special Assistance to States for Capital Investment 2023-24.

4. Government after careful examination hereby nominates APIIC as expert architect for preparation of DPR consisting of Plans & Estimates for construction of Unity Mall in Shilparamam, Madhurawada, Visakhapatnam for submitting to Ministry of Tourism, Govt. of India for sanction of funds of Rs.172.00 Crores.

(P.T.O)

5. The VC&MD., APIIC, AP., Mangalagiri, the Commissioner, Handlooms & Textiles, AP., Mangalagiri and VC&MD., A.P. Handicrafts Development Corporation, Vijayawada shall take necessary further action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KOLAVENTY SUNITHA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Vice Chairman & Managing Director, APIIC, Mangalagiri.
The Commissioner, Handlooms & Textiles, Mangalagiri, Guntur district.
The VC&MD., A.P.Handicrafts Development Corporation, Guntur District.

Copy to: -

The P.S to Spl. Chief Secretary to CM.,
The P.S to Minister for Industries,
The P.S to Prl. Secretary to Govt., H&T. Dept.,
SF/SCs

//FORWARDED:: BY ORDER//

SECTION OFFICER